

SIDELINE ATTRACTION BUYER'S GUIDE

*Our Top Picks to Help You Find Attire to Give
You that "Pro Cheer" Look!*

**By GeNienne Samuels &
The Sideline Prep Coaches**

3 Ways to Get Massive Value

FROM THIS BUYER'S GUIDE

01

PRINT this Buyer's Guide and use it while you are shopping for your attire for auditions. As you know, having "the Look" is imperative during the audition process.

02

Our advice is from current and former professional cheerleaders; however, do your own homework too! While we love these items, they may not work for you... or the team you're auditioning for. So do your Research! Research! Research!

03

To maximize your time on achieving "the Look," after you review this Buyer's Guide... decide at least one product or item you plan to research and then purchase. Taking action right away will give you instant momentum to start seeing BIG results.

NOTE 1: Because cyber buying changes so often, we will not provide links to products; however, we will give you the name of the product (so you can Google and locate it from there.)

NOTE 2: We do NOT receive any type of commission or benefit for recommending these products or for you purchasing them. We are just SHARING some of the products and companies we LOVE.

Pro Cheer Top Picks

TO ACHIEVE THE PRO CHEER LOOK FOR AUDITIONS

First... We cannot **STRESS** enough how important it is to do your due diligence in researching the look of the team you are auditioning for... and then mastering that look for yourself. This takes time and some trial and error. Don't wait until the last minute to start researching, shopping, and trying things on. (Then send us pictures for feedback!) ... Also don't forget to check out the team's Sponsors – this could help lead you in the right direction!

Let's get started... below are the areas of focus for this Buyer's Guide:

01

Attire

- Prep Class / Audition
- Fitness
- Little Black Shorts
- Swimsuit
- Interview and/or Cocktail Dress

02

Shoes

- Prep Class / Audition
- Swimsuit
- Interview / Cocktail Dress

03

Accessories

- Panty Hose
- Bras/Padding
- Jewelry

01

ATTIRE Quick Tip

Obviously your attire is one of the most important elements of your overall look, when compared to shoes and accessories. Be sure your style represents the look of the team.

Audition &/or Prep Class Attire

Find attire you feel confident in. Check to see what the teams wear for prep classes versus auditions. For prep classes, some wear fitness attire or casual crop tops/shorts and some are more “done up” or “blinged out” for workshops. Definitely save your BEST outfit for your BIG DAY!!

Places to shop:

- J. Keene Designs*
- Satin Stitches*
- The Line Up
- Dallaswear Uniforms
- Simma Wear
- Discount Dance Supply or Dancewear Solutions
- Victoria Secret's: VS Bralettes
- Raveready.com, Yandy.com, Rave
- Etsy
- Amazon

**These are Sideline Prep Sponsors... so you receive a discount as a Lovely!*

Fitness Attire

If the team you are auditioning for has a more casual look for prep classes, you still want to look your best but can go with a sportier feel. Also some audition processes require attendance to a workout or boot camp. You still want to arrive full hair, makeup, with cute attire on! (And don't forget to add padding if you have a smaller chest... or buy workout attire with built in padding!)

Places to shop:

- Victoria's Secret
- Fabletics
- Fitnessetc.com
- Lululemon
- Old Navy

Little Black Shorts

In the Pro Cheer World... our "little black shorts" are analogous to the "little black dress" in the "regular" world. So of course we had to add a special section just for the little black shorts.

We recommend picking shorts that have a slight "V" in the front... to make your torso look longer and shorts that rise up on the sides of your legs... which make your legs look longer. However, you have to match the style of shorts with your body type.

And again... do your research on the team your auditioning for to determine how “little” or “large” your shorts should be!

Don't leave for prep classes or auditions without them!

Brands We Like:

- iHeartRaves Metallic Booty Dance Shorts
- iEDM Booty Shorts; Raveready Botty Shorts
- The Line Up: Look at the “Pro Fit Shorts”
- The Line Up #507-1A VB High School Fit: All black (Full Coverage/More Conservative)
- Discount Dance Supply Adult Nylon High Leg Dance Briefs or Team Brief
- Escante on Amazon
- Roma Costume Shorts (Many styles available on Amazon)
- Boyshorts on Yandy.com
- Victoria Secret boy short/briefs (Some have a lace trim at the top – Super cute!)

Swimsuit

Swimsuit round can be somewhat intimidating and nerve wrecking during auditions... But you are beautiful, so own it. Just be sure to find a swimsuit that accents your features and shows off your curves. If you are small chested, go with a swimsuit that has built in padding! That's one less thing to worry about.

Places to shop:

- Venus
- Beach Bunny
- Montce Swim
- Meg Liz Swimwear (Worn by Miami Dolphins)
- Doll Swimwear
- Vix Swimwear
- AMI Clubwear
- Yandy

Interview Attire / Cocktail Dress

Interviews are time to show your personality. Allow the judges to see your personal style, while maintaining a professional look. They want to get to know YOU and see how you fit into their team and organization. Have fun and be yourself.

Places to shop:

- Bebe
- Nordstrom
- Forever21
- Lulus
- H&M
- Marshalls
- AMI Clubwear
- Sexdresses.com
- Rent the Runway
- Online Boutiques
- Local Boutiques

02

Shoes Quick Tip

Of course footwear is very important... not just for walking/dancing in but also to complete your look.

Again... do your research! What type of shoes do the vets wear to prep classes? To auditions? Do they wear boots, jazz shoes, or sneakers?

Pick appropriately, order them early, and break them in before auditions!

Audition &/or Prep Class Shoes

Don't be afraid to have shoe options... There are different rounds and with potentially different skills or dance style for each round. Wear the shoes that you can best execute the dance move/style. Make sure to practice in your shoes at prep classes or at home so you feel confident when you're walking into audition day.

Brands We Like:

- GoGo Flexor Boots from Happy Feet Footwear*
- Capezio Adult "E-Series" Slip on Jazz Shoes
- Pastry Adult High Top Sneakers (for some NBA teams)

- Varsity V-Force Cheer Shoe found on Shopvarsity.com
- Nfinity Evolution ED-6901 found on Cheerzone.com
- GoGo Costume Boots by Funtasma
- Nike Free 5.0 - KickLine

Need to make your legs look longer? Go with a tan jazz shoe, which will lengthen the appearance of your legs. White boots and black jazz shoes will “cut your legs off” and make you look shorter.

Swimsuit Shoes

As we mentioned earlier, the swimsuit round can be intimidating... So it's important to find a shoe you can comfortably walk in. Your heels need to enable you to “strut your stuff” while walking but also complementing your swimsuit, style, and body.

Places to shop:

- Aldo
- Steve Madden
- Charlotte Russe
- Nordstrom
- AMI Clubwear
- Platform-like shoes: Chinese Laundry Tippy Tops and Marc Defang

Remember tan shoes (heels) will make your legs look longer and a high heel will enhance your leg muscles.

Interview Attire / Cocktail Dress Shoes

For both the interview and any audition round where you might need to wear a cute dress, you want to show your style while maintaining a professional appearance. Find something simple and classy (yet professional – for your interview) to accent your outfit. Open toed shoes are acceptable for a business casual interview (make sure your toes are painted!) Also... as always, research the team's brand and ask veterans.

Places to shop for Interview Shoes:

- Nordstrom
- DSW
- Dillard's
- Shoe Dazzle
- Agaci Too
- Bakers Shoes

Places to shop for Cocktail Dress Shoes:

- Nordstrom
- Bebe
- BCBG
- BooHoo.com
- Local/ Online Boutiques

03

Accessories Quick Tip

Keep accessories simple. Hair should be worn down and without clips, hair ties, etc. The focus should be on you, not your accessories.

Panty Hose

Regular dance tights will not cut it at the pro level. Most dance tights are too opaque. You want your legs to look natural; yet you also need support to keep things from jiggling 😊

Picking the perfect color for your skin tone is KEY!! So you might have to purchase a few colors and try them out. If you can't find the perfect match, go with the darker shade and soak them in water. This will cause some of the dye to seep out of the hosiery... lightening them a little.

Once you find the right color for you... purchase multiple pairs. You'll go through them quickly.

Places to shop:

- Peavy Hosiery – Light Support*
- Diva Hosiery*
- Local Hooters – May sell suntan or pecan colored tights

**P.S. Both of these companies are sponsors for Pro Cheer/Dance teams! Why not wear what the Pros wear?*

Bras / Padding

This is a great way to add some curvature to your figure or emphasize what you already have. When in doubt... Pad, pad, pad!

Padded Bras We Like:

- Victoria's Secret Bombshell Bra (Adds 2 cup sizes!)
- Intimate Apparel Women's Essentials Multi-way Push Up Lunge Bra
- Victoria's Secret strapless/ Multiway bra
- Target – cheaper push up bra selection
- Strapless, Backless, Stick on, Push Up Bra | Wing Style Bra – Life Allure

Bra Inserts/Padding We Like:

- Double Scoop Push Up Bra Pad Inserts Breast Enhancer Forms
- Fashion Forms Women's Water Pads (Amazon)
- Silicone Breast Enhancers (Ulta, Target, Amazon)
- Cleavage Cupcakes Bra Inserts (Nordstrom)
- Nipple Pads/Pasties
- Lifty – Miraculous stay up Strapless Lift Bra

**P.S. Be careful with bra pad inserts. The last thing you want is a pad popping out or off! Go with cloth padding and not jell/silicon texture... which don't absorb sweat well and could slip out easier.*

Bra Accessories We Like:

- Fashion Forms Women's Strap Solutions (Turns your bra into a halter bra for extra lift)
- Fashion Forms Invisible Bra Straps
- Fashion Tape (Clear body tape to hold attire in place)

So... I'm sure your next question will be... Where do we find these? Here are a few suggestions.

Places to shop:

- Victoria's Secret
- Fredericks of Hollywood
- Walmart, Target, etc.
- Amazon
- Nordstroms
- Macy's

Jewelry

Typically the only jewelry worn at auditions is a pair of crystal stud earrings, a Veteran ring (if you already completed your first year on the team), and/or a wedding ring if you're married. But gain... ask!!

During the swimsuit round, some teams allow you to accessories with jewelry, but don't over do it! Also... No gaudy accents, hair ties, etc.

Keep it simple!

Earrings We Like:

- Rhinestones Unlimited 11mm Pierced Swarovski Earrings (Discount Dance Supply)
- Dasha 20mm Pierced Swarovski Earrings (Discount Dance Supply)

Places to shop:

- Discount Dance Supply
 - Sam Moon
 - Amazon
 - Charming Charlie
 - Forever21
 - Nordstrom Rack
 - DSW
-

ACTION ITEMS

LIST THE TOP 2 ITEMS YOU WANT TO RESEARCH & THEN PURCHASE A.S.A.P...

01



02



BDDM! Now it's Time to TAKE ACTION!!

Have a Question? Need Help?

Remember... we are only a phone call or email away. Please contact us if you need assistance or have a question at info@sidelineprep.com.

Also... Be sure to Connect with Us on Social Media



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